



NATIONAL GEOGRAPHIC **THE BEAUTIFUL DAYS**

• **Title:** The Beautiful Days

• **Period:** Aug. 11, 2012

~ Oct. 11, 2012

(Closed on Aug. 27 and Sept. 24)

• **Opening hours**

- 11:00 AM~08:00 PM

• **Location:** Seoul Art Center

• **Contact:** 02-6263-2621

<http://www.ngphoto.co.kr>

SPONSORS / MARKETING ALLIANCES

• Host: YBM

• Organizer: National Geographic Korean edition; E&V Communication Co.

• Support: Ministry of Culture, Tourism, and Sports; Presidential Committee on Green Growth; Seoul Foundation for Arts and Culture; U.S. Embassy Seoul; National Geographic Channel; Mandarinaduck

• Sponsor: Shinhan Bank; Shinhan Card; Galaxy S III; Fuji Film; CNP Cosmetics Co. Ltd.; Mrs. Fields & TCBY

INTRODUCTION

After a successful showing in 2010, the National Geographic is holding a new exhibition <The Beautiful Days> in Seoul, featuring various photos of nature and sending out the message that the Earth is a place where all live together in harmony and is not a property belonging only to mankind. Over 180 photos will be exhibited to remind us of the disappearing beauties on our planet, raising awareness on the importance of protecting and preserving our environment.